

# SKILLS FOR CREATIVE PROFESSIONALS

Use this checklist to tick off the courses you finished from **Yes I'm a Designer** and track your progress becoming a creative professional!



## 1. FOUNDATIONS

### ESSENTIAL SKILLS

- Photoshop basics
- Illustrator basics
- InDesign basics
- Composition & Layout
- Digital image theory
- File management
- Layers
- Color
- Selections
- Masking
- Pen tool
- Adjustments
- Editing Images & Filters
- Brush tool
- Typography
- Working with images
- Tracing images
- Camera RAW

## 2. SPECIALISATION-CHOOSE YOUR AREA(S)

### PRINT DESIGN

- Intro to Graphic design
- Print fundamentals
- Logo design / Branding
- Magazine design
- Book / CD cover design
- Business card design
- Poster / Advert design
- Invitation / Card design
- Brochure / Flyer design
- Packaging design

### WEB, TABLET & MOBILE

- Intro to Web design
- Wireframing & Planning
- Website design
- Blog design
- Mobile app design
- Icon design
- Social Media design
- Mobile game design
- E-mail Newsletter design

### PHOTO RETOUCH

- Intro to Photo retouch
- Retouching basics
- Beauty retouch
- Creative retouch
- Fashion retouch

### DIGITAL ART

- Intro to Digital art
- Sketching
- Photo art / Mixed media
- Concept art
- Illustration
- Digital painting

## 3. GET RECOGNISED

### SELF PROMOTION

- Creating your portfolio
- Finding a creative job
- Entering design contests
- Starting your blog
- Screencasting

### CERTIFICATION

- Photoshop Expert
- Illustrator Expert
- InDesign Expert

These are the skills you need for any area in the creative industry. Make sure you have a strong foundation first before you start specialising.

In the second stage you can choose, which area(s) interest you the most and try to focus your energy towards it/them. Try not to split your attention too much. If you are not sure, which direction is best for you just try the Intro courses from all areas to get a better understanding of each of them.

This is probably the most important stage of your creative career. You have to work hard to stand out but getting recognised is not rocket science.